

BUSINESSOBJECTS DASHBOARD BUILDER XI AND PUBLISHING

Key Features

BusinessObjects Dashboard Builder provides visibility into your critical business activities with:

- An easy-to-use dashboard interface
- Drag-and-drop dashboard-building capabilities
- Analytic templates that help you track and monitor critical business measures
- Integration into BusinessObjects Enterprise to display any report or analytic

Analytic Templates

Dashboard Builder includes several types of visualization templates:

- Speedometer
- Barometer
- Thermometer
- Traffic lights
- Interactive metric trend
- Pareto chart
- Map
- Statistical analytics

PROVIDE BOUNDLESS VISIBILITY

Are you confident that you have the information you need to make the right decisions? Do you find yourself spending more time compiling and piecing bits of data together so you can get a consolidated view of business performance? Many organizations struggle with enabling their employees to make effective decisions because they lack a complete view of how the business is performing. In a recent study, 77% of business users said they made bad decisions due to insufficient information.¹ If you're able to see a consolidated and consistent view of business activities, you'll feel confident you're making the best decisions based on the information at your fingertips.

With a consolidated view of business performance, BusinessObjects™ Dashboard Builder XI from Business Objects, an SAP company, provides boundless visibility across the organization. Dashboard layout and interactive visual analytic capabilities help users gain quick insight into their business performance. Easy to build and user-friendly, our dashboards tap into your existing business intelligence (BI) infrastructure for deep analysis of business conditions. With management dashboards, you track metrics, gain insight from underlying analysis, and alter business rules as conditions change.



Figure 1: Monitor Business Performance and Make Informed Decisions

With BusinessObjects Dashboard Builder, it's easy to deliver decision-making dashboards across the enterprise, so you can:

- Drive performance success with a unified view
- Understand business drivers
- Extend the power of performance dashboards

Integrated Products

BusinessObjects Dashboard Builder integrates with BusinessObjects XI and Crystal products, including:

- Crystal Reports
- Xcelsius
- BusinessObjects Desktop Intelligence
- BusinessObjects OLAP Intelligence
- BusinessObjects Voyager
- BusinessObjects Performance Manager
- BusinessObjects Predictive Analysis
- BusinessObjects Process Analysis
- BusinessObjects Set Analysis
- BusinessObjects Web Intelligence

DRIVE PERFORMANCE SUCCESS

Whether your company’s objective is to enhance customer satisfaction, improve customer retention, or increase sales, monitoring business activities helps you meet your goals and drive business performance success.

Manage with a Consolidated View

BusinessObjects Dashboard Builder provides an intuitive framework to let you track the performance of your business – regardless of where your users are located. Whether your users are operational managers, board executives, or front-line employees, Dashboard Builder presents the types of information they need to make sound business decisions. All Business Objects reports and analytics are viewable within Dashboard Builder – so if your users want to see BusinessObjects Web Intelligence® reports next to customer satisfaction barometers, the information is neatly assembled to meet their needs.

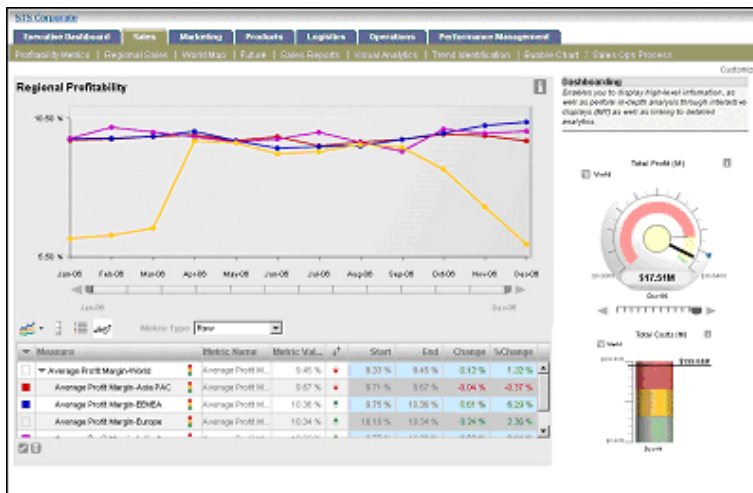


Figure 2: View and Understand Sales Performance at a Glance

UNDERSTAND BUSINESS DRIVERS

Better insight also relies on a clear understanding of the business drivers behind the numbers. Our dashboards provide a holistic view of your business, so you have a clear understanding of your business activities.

Interactive Visual Analytics

Effective dashboards display meaningful analyses and actionable information in an easy-to-read format. Dashboard Builder’s catalog of analytic templates helps you analyze current business conditions, trends, or anomalies at a glance. Some of the templates include traffic lights and speedometers – and all can be printed, shared in PDF format, and displayed in leading enterprise information portals.

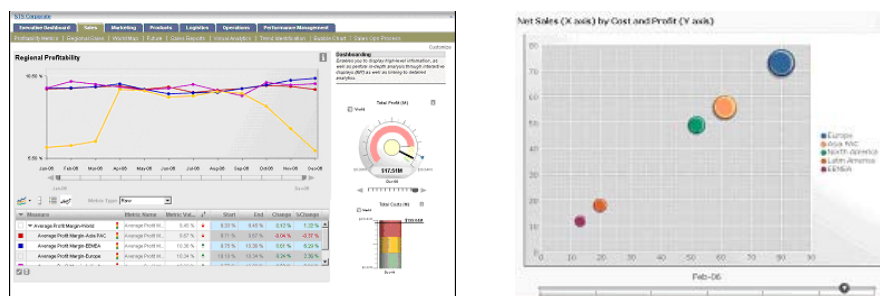


Figure 3: Business Objects Analytic Templates Enable Visual Analyses of Business Conditions

Stunning Visual Presentations

Dashboard Builder also leverages the power of Xcelsius®, the leading data visualization technology. Xcelsius adds stunning visual models to any dashboard and provides what-if analyses to help you anticipate critical business issues and opportunities. These visual models enable data exploration and statistical analysis in support of continuous improvement initiatives, such as Six Sigma.

From Summary Level to Detailed Analyses

You can go from summary-level analytic templates to detailed reports, all of which are available with a range of Business Objects products – including BusinessObjects Web Intelligence XI, BusinessObjects Desktop Intelligence™ XI, Crystal Reports®, BusinessObjects Voyager, and BusinessObjects OLAP Intelligence™ XI. By integrating with our industry-leading reporting and query-and-analysis technology, BusinessObjects Dashboard Builder makes it easier for you to get to the root cause of a problem for immediate action.

Powerful Analytics

To further your understanding of your business, Dashboard Builder delivers advanced analysis when integrated with our other performance management products:

- BusinessObjects Performance Manager XI helps you communicate strategy and manage group decisions. By setting goals and tracking performance in scorecards, your users are able to focus efforts, collaborate, and follow recommended actions.
- BusinessObjects Set Analysis XI lets you define, track, and analyze segments.
- BusinessObjects Predictive Analysis XI uncovers key business drivers from your data, and forecasts business conditions for proactive decision-making.
- BusinessObjects Process Analysis XI monitors and analyzes operational processes up to the minute. When a process trends in the wrong direction, you are able to identify inefficient processes and receive alerts proactively.

EXTENDING PERFORMANCE DASHBOARDS

Dashboards are no longer exclusive to executive management – all users need access to relevant business information in order to make the right decisions. With Dashboard Builder, building dashboards and rapidly deploying them across your organization gives your users the information they need. Flexible options in Dashboard Builder enable IT to create custom dashboards for different users or groups of users.

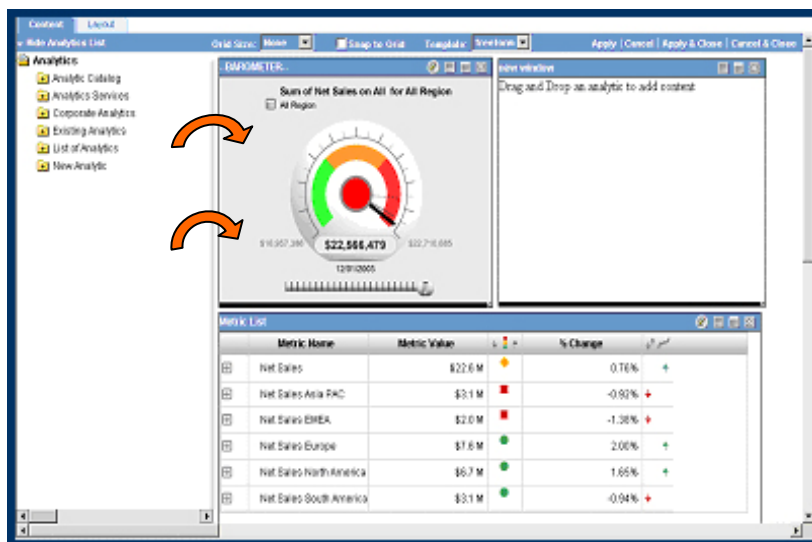


Figure 4: BusinessObjects Dashboard Builder Lets Organizations Create Dashboards Tailored to Individual Users

Without IT Assistance

Using drag-and-drop functionality, your users build or edit dashboards without the help of IT. You save time and money – and your IT team and business users focuses on higher-value activities.

INFORMATION DELIVERY AND DISCOVERY

BusinessObjects Dashboard Builder XI is built on top of the BusinessObjects Enterprise platform and supports your enterprise performance management needs. Our solutions deliver an integrated business intelligence framework for companies to plan their business, measure performance, take action based on trusted data, and reward people based on performance. To find out more about Dashboard Builder and other Business Objects solutions, visit www.businessobjects.com.

¹ Business Objects and *BusinessWeek* survey 2003

businessobjects.com



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